

Northwestern Mutual Financial Network  
Charlottesville Regional Chamber of Commerce  
The Virginia Festival of the Book

cordially invite you to a pre-festival event of VABook! 2001

## How to Think Like Leonardo da Vinci: Using Creativity to Enhance Your Business

A Business Breakfast with Michael J. Gelb

7:30 a.m., Tuesday March 20, 2001 at the Omni Hotel

### Michael J. Gelb



is internationally recognized as a pioneer in the field of creative thinking and innovative leadership. Through his New York metro-area-based High Performance Learning Center, Mr. Gelb leads seminars for organizations such as BP, Compaq, Dow Jones, DuPont and KPMG. A Renaissance man, Mr. Gelb's many interests include juggling and Aikido.

Mr Gelb's publications include *Present Yourself: Captivate Your Audience with Great Presentation Skills* and *How to Think Like Leonardo da Vinci*.

Breakfast is provided free of charge, sponsored by Northwestern Mutual Financial Network. A book signing will follow.

### Please preregister

by noon Friday, March 16

by calling **VABook!** at

The Virginia Foundation  
for the Humanities,

**804/924-3296**

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